



CNW provides financial results webcast services and simultaneous news release distribution. With distribution to a global network of news media and financial markets, CNW enables clients to fulfill disclosure requirements within Canada and around the world.

A popular research tool for investors, journalists and consumers, CNW's newswire and website (newswire.ca) can help companies maximize brand exposure, improve shareholder engagement and promote earned media opportunities.

CNW Newswire

CNW is the only newswire provider commercially endorsed by Toronto Stock Exchange, and provides simultaneous reach to traditional and online newsrooms, and the financial community.

With over 55 years of experience connecting organizations to relevant news and information consumers, CNW is the first place the media and markets look for Canadian news releases. CNW is the largest and best known news release distributor in Canada, serving more than 60% of the market.

Why CNW?

- Guaranteed distribution using a dedicated XHTML feed into newsroom editorial and financial trading systems, giving media and markets fair and equal access to your information across the country and beyond
- Fully bilingual News Centre staffed 24/7, 365 days a year
- Each news release is tagged for easier searching and filtering – making it easy for journalists and investors to find your information
- Access to the most comprehensive worldwide distribution networks, including automatic posting to CNW's website (newswire.ca)
- Complimentary Visibility Reports provide critical insight on the reach of and engagement with your news release on newswire.ca

Connect your news release with the right audience to achieve maximum results.

CNW Webcasts

Your organization has analysts, investors, customers, prospects and employees located across the country and around the world. You need to ensure that everyone has equal and convenient access to your latest presentation.

CNW Webcasts are a versatile, practical and cost-effective way to reach any audience, anywhere. Backed by an experienced team of webcast producers, CNW Webcasts allow you to engage a wide audience using high-impact video or streaming audio.

Webcasts are great for a variety of presentations, including earnings announcements, annual general meetings, investor days, training and development, product launches, town hall meetings and also for crisis communications.

“We feel the CNW brand speaks to quality, integrity and expertise. We use CNW for our own investor relations communications and find their one-stop-shop approach helpful in reducing complexity.”

Ungad Chadda, Senior Vice President,
Toronto Stock Exchange

CNW Webcasts are a versatile, practical and cost-effective way to reach any audience, anywhere.

- Expert in-house team of webcast producers to ensure your webcast is executed seamlessly
- Flexible, scalable solutions to meet any budget or audience need
- One trusted vendor to arrange your conference calls, webcasts and webcast promotion
- Audience building tools: All public webcasts are announced via media advisories and featured in CNW's Webcast and Event Calendar on newswire.ca – the only public online investor webcast calendar in Canada.

CNW can help you build the webcast that works best for you:

- Dedicated CNW webcast producer
- Full attendee reports and user statistics
- An archived webcast so that audience members who miss the event can tune in later
- Every CNW webcast includes a free media advisory issued on CNW's newswire to the media and Canada's investment community
- A podcast that is distributed via RSS and posted on newswire.ca and CNW's iTunes channel

Optional features include:

- Fully moderated question and answer forum
- Additional links and downloadable files so that your audience gets all the information they need
- Advanced, secure registration
- Audience polling and surveys for instant results and information about your audience
- Desktop sharing
- Online Continuing Education Module