



# Sponsorship PACKAGE

MAY  
12  
2026

ANNUAL TMX EQUITIES  
TRADING CONFERENCE

Acardian Court,  
Loft & Studio

# WELCOME

TMX Equities Trading is hosting its 22<sup>nd</sup> annual trading conference, a full day event providing an ideal opportunity for the Canadian investment community to discuss current issues and trends.

With the evolution of technology, market structure, fees, and regulation, the objective of this year's event is to provide a forum for industry members, technology providers and regulators, to share ideas and insights on a complex and changing industry.

**1**  
The conference will include experts and drivers of change within their respective industry-leading organizations.

**2**  
TMX Equities Trading Conference 2026 will continue to be well received and meet the industry's growing need for such content-rich events.

## 2025 Demographics

Broker/Buyer	77,3%
Regulator	16,2%
Vendor	3,5%

**600+** REGISTRANTS

**500+** ATTENDEES  
AVERAGE NUMBER OF PANEL ATTENDEES  
**300**

 Average rating  


2025 attendees rate on the content presented throughout the conference



# 21

ANNUAL TMX EQUITIES  
TRADING CONFERENCE

I enjoyed hearing from actual traders, and hearing about real-life Canadian experiences, rather than philosophical discussions.



## 2025 HIGHLIGHTS



# Sponsorship Packages

Sponsorship of the TMX's Annual Equities Trading Conference 2026 gives your organization the opportunity to participate in a premier event directly aimed at the Canadian trading community.

**Platinum**  
**\$15k + HST**

**ONE PLATINUM ADD-ON**  
(Subject to availability)

**Silver**  
**\$7k + HST**

**UNLIMITED PLACES**  
AVAILABLE

**ONE STANDARD ADD-ON**  
(Subject to availability)

With option to add  
in booth for 1.5k  
(Subject to availability)

**Gold**  
**\$10k + HST**

**ONE PREMIUM ADD-ON**  
(Subject to availability)

**Bronze**  
**\$5k + HST**

**UNLIMITED PLACES**  
AVAILABLE

With option to add  
in booth for 1.5k  
(Subject to availability)

# Sponsorship Breakdown

	PLATINUM \$15k + HST	GOLD \$10k + HST	SILVER \$7k + HST	BRONZE \$5k + HST
<b>Venue Advantages</b>				
Conference Passes Provided**	10	6	4	2
Invitation to Pre-Conference Networking Premium Dinner	•	•		
10' booth space and first choice of location	•			
Up to a 42" monitor permitted*	•			
Booth in exhibitor area	•	•	+\$1,500 SUBJECT TO AVAILABILITY	+\$1,500 SUBJECT TO AVAILABILITY
First choice of available exhibit spaces in the exhibitors/reception area	•	•		
<b>Sponsor's Logo Visibility</b>	Largest	Larger	Medium	Small
Main Website (tsx.com/tradingconference)	•	•	•	•
Prominent on-site signage in conference space	•	•		
Cocktail Reception + Napkins + Coasters	•			
Conference Signage	•	•	•	•
General Communication: e-Blasts, Social Media, and Ads	•	•	•	•
Conference Program (Online and Printed)	•	•	•	
Slide Presentations	•	•	•	
Other Event Collateral	•	•		
Add-ons (Subject to availability)***	1 PLATINUM	1 PREMIUM	1 STANDARD	
<b>Market Open Features</b>				
Market Open for Company	•	•		
Invitation to <b>Market Open Ceremony</b> , live from the trading conference	3	2		
<b>Applicable taxes will apply to all packages.</b>				
*Note: Please note that AV equipment (monitors, laptops, etc) is responsibility of the sponsor. TMX will not cover any rental costs.				
**Note: Additional passes available at a price of \$300 per attendee for conference sponsors. Non-sponsoring vendors can purchase conference passes for \$700 per attendee.				
<b>***Add-ons</b>				
<b>PLATINUM</b>	<b>PREMIUM</b>	<b>STANDARD</b>		
1 AVAILABLE Coffee Station	1 AVAILABLE Charging Station	2 AVAILABLE Morning Break		
1 AVAILABLE Water Bottles	1 AVAILABLE Notepads	2 AVAILABLE Afternoon Break		
1 AVAILABLE Lanyards	2 AVAILABLE Breakfast			
1 AVAILABLE Lunch				

# For More Information

[tsx.com/trading-conference](http://tsx.com/trading-conference)

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