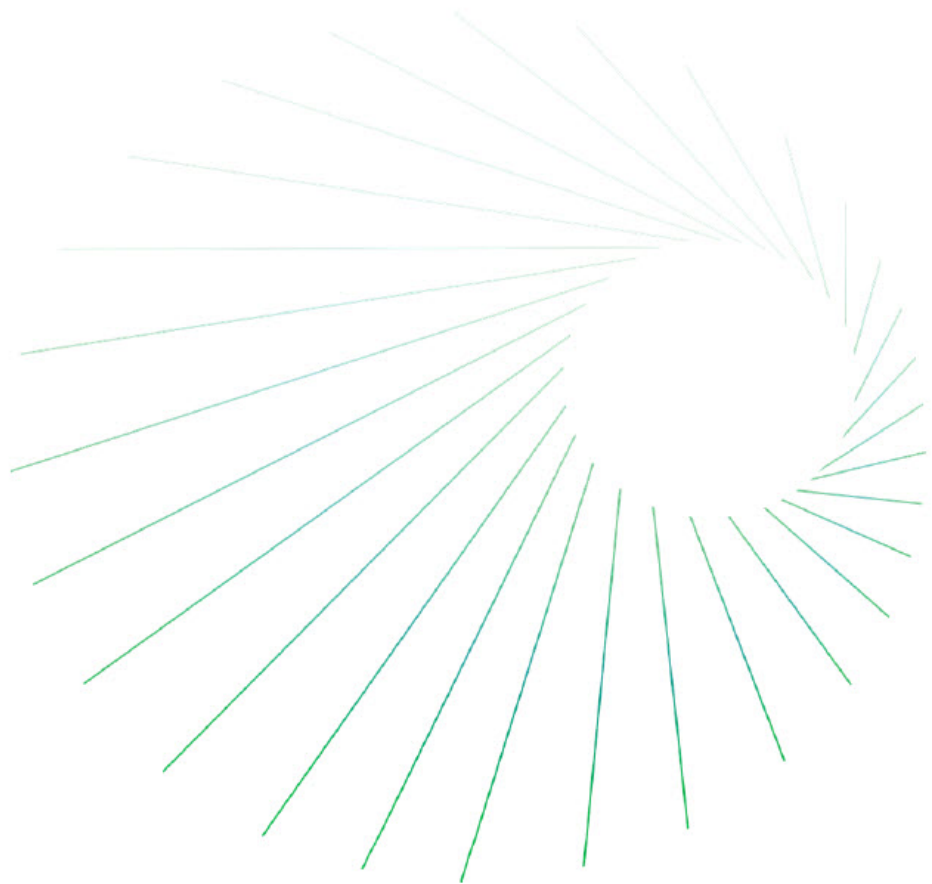


# ESG Capital Invested in Canadian Mining Stocks



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# ESG Capital Invested in Canadian Mining Stocks

As ESG funds see record assets under management, more of that capital is being invested in Canadian public miners

Winning ESG capital has been one of the top investor relations goals of public companies in the 2020 calendar year. As ESG funds see record capital inflow, across the IHS Markit client base we are seeing more companies initiate targeting studies and organize their ESG story to win this capital.

Canadian miners, like all sectors, are seeing increased investments from these funds and should have a strategy to engage this capital. IHS Markit maintains active research on the worlds ESG investors and analyzed their locations around the world to help clients plan ESG investor marketing strategies.

## ESG Capital Invested in Canadian Miners by Country and City

When ESG is thought of, European investors are often the first that come to mind as they have been the leaders of the ESG movement for years, but the United States leads the country list for ESG capital being invested in Canadian public miners:



Here are the cities that should be targeted. Some familiar names here but also second tier markets that don't usually get focused on by brokers. Contact your IHS Markit rep to learn about the individual funds investing this capital in each city:

