

# ESG Media Insights

In **Part 1** of our ROI from ESG series, we provided an overview of complimentary ESG tools available through TMX. Almost as important as reporting your ESG metrics is disclosing and promoting the data. The goal is to seize every opportunity to present your ESG message to a broad group of stakeholders.

In Part 2, we focus on how to effectively leverage earned and social media to communicate ESG messages.

# ESG Resources

Getting a return from your investment in ESG can start with minimal expense. The Company Services team at TMX has created a suite of complimentary ESG resources that can help companies as they begin or continue on their ESG reporting journey.

## → ESG REPORTING REPOSITORY\*

Tool for the creation of disclosure, peer and investor insights, and broader data distribution to global investors.

## → ESG 101

Centralized hub for issuer-related educational content and a **Contributor Centre** for specialized contacts.

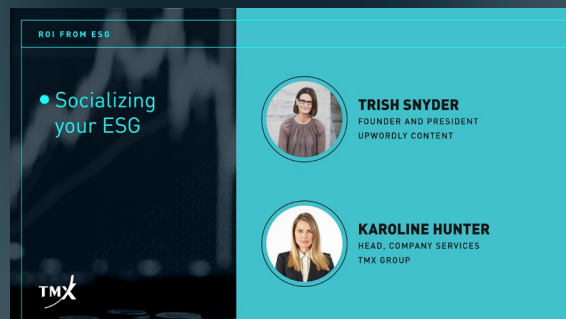
## → GROWTH ACCELERATOR EDUCATION PROGRAM – ESG DISCLOSURE

One-on-one education session highlighting best practices and trends for companies at any stage of ESG disclosure.

## → PRIMER FOR ENVIRONMENTAL & SOCIAL DISCLOSURE

Practical step-by-step guidance for companies new to ESG disclosure.

# Media Insights



## ▶ SOCIALIZING YOUR ESG RUN TIME: 8 mins

Case studies in leveraging social media platforms to effectively communicate with stakeholders.



## ▶ EARNING ESG MEDIA RUN TIME: 8 mins

What journalists look for in ESG-related announcements.

### \* A NOTE ABOUT IHS MARKIT'S ESG REPORTING REPOSITORY

TMX endorsed the IHS Markit® ESG Reporting Repository to provide issuers with a valuable free tool for creating disclosure, gaining insights and extending data distribution to global investors. TMX also recognized that the Repository is unique in offering global investors as reported issuer data from all companies, large and small. Overall, a centralized place for all our issuer ESG data will help create one data set in our market, thereby improving transparency for investors and enhancing access to peer insights for issuers.

# For more information

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## Company Services

If you are listed on Toronto Stock Exchange or TSX Venture Exchange, please contact your designated Head of Company Services or email [issuer.services@tmx.com](mailto:issuer.services@tmx.com) with questions regarding your listing or the products and services available to you.

For more information visit:

[tsx.com/esgmanagement](https://tsx.com/esgmanagement)

[tsx.com/learning/esg](https://tsx.com/learning/esg)

For free access to the ESG Reporting Repository, visit:  
[theESGReporting.com](https://theESGReporting.com)

\*NOTE: Register as a Data Provider and search for your legal company name.

## ROI FROM ESG

### A four-part series from TMX

PART 1 |  
Free ESG Tools

PART 2 |  
ESG Media Insights

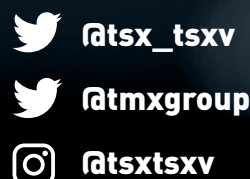
PART 3 |  
IR and ESG

PART 4 |  
ESG from the Top



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